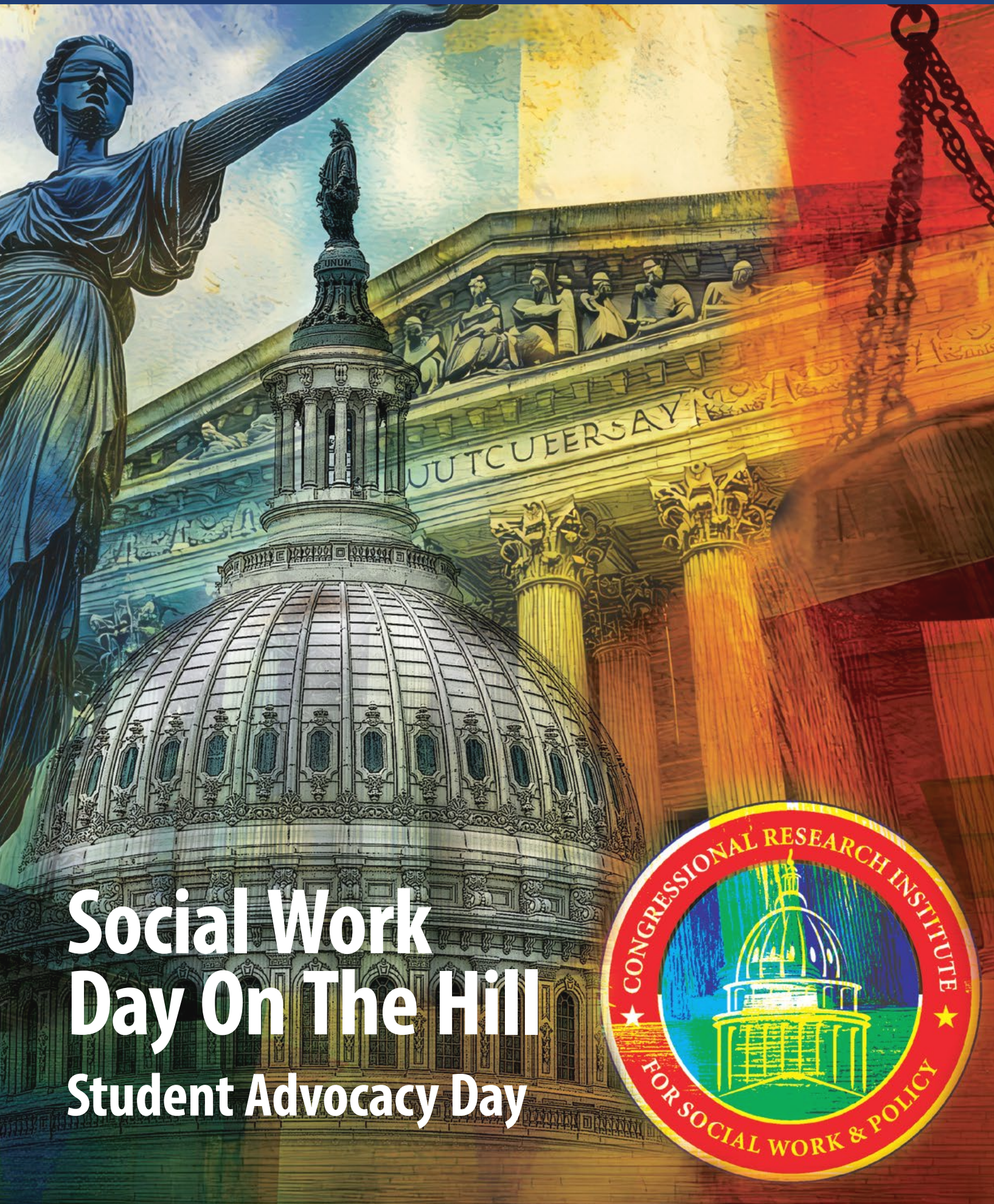


2027 SPONSORSHIP OPPORTUNITIES



**Social Work
Day On The Hill
Student Advocacy Day**



Advancing American Values Through Social Work & Democracy



Dear Colleagues and Friends,
Every major profession needs a strong presence in Washington. Social work should be no exception.

Public policy shapes nearly every issue social workers confront—poverty, housing, health care, mental health, child

welfare, education, aging, criminal justice, and community well-being. Yet social work remains underrepresented in many of the places where national priorities are debated, budgets are determined, and laws are written.

The Congressional Research Institute for Social Work and Policy invites you to become a sponsor and partner for the 2027 ***Social Work Day on the Hill***, Wednesday, March 24, and ***Student Advocacy Day***, Thursday, March 25, in Washington, DC. These events are part of CRISP's larger mission to strengthen social work's presence in Congress, the federal government, and the civic life of the nation.

The year 2027 offers a historic opportunity. As the nation commemorates the 250th anniversary of the Declaration of Independence, social workers from across the country will gather to examine how American values can be advanced through democratic participation, public policy, and community engagement.

Our theme, "***Advancing American Values Through Social Work & Democracy***," affirms that the values central to social work—service, dignity, fairness, opportunity, responsibility, and respect for the worth of every person—are also essential to a healthy democracy.

Social work's person-in-environment perspective gives our profession a distinctive understanding of how laws, budgets, institutions, and public systems shape the lives of individuals, families, and communities. That perspective is urgently needed in the rooms where decisions are made. Social workers must be more than responders to policy outcomes. We must help shape the policies that determine those outcomes.

Social Work Day on the Hill is not simply a professional gathering. It is a national platform for connecting social work education, research, practice, and advocacy with the federal policymaking process. ***Student Advocacy Day*** introduces emerging social workers to Congress and helps them understand that civic engagement is not separate from social work—it is part of the profession's responsibility.

Social workers have served in Congress for more than a century, beginning with Jeannette Rankin, the first woman elected to Congress. She was followed by leaders including Barbara Mikulski, Ron Dellums, Edolphus "Ed" Towns, Debbie Stabenow, Barbara Lee, Karen Bass, Hillary Scholten, Sylvia Garcia, and others. CRISP is committed to building on that legacy and helping prepare the next generation of social work leaders for public service.

Your sponsorship will help make the 2027 ***Social Work Day on the Hill*** and ***Student Advocacy Day*** possible. It will also support CRISP's continuing work to bring communities to Congress, expand the visibility of social work in national policy discussions, and inspire students and professionals to see themselves as advocates, legislative staff, policy leaders, and candidates for public office.

As a 501(c)(4) organization, CRISP is not a charitable organization, and contributions are not tax-deductible as charitable gifts. However, sponsorship payments may qualify as ordinary and necessary business expenses. Sponsors should consult their tax advisers.

We invite you to join us as a 2027 sponsor and help strengthen social work's voice in American democracy during this historic anniversary year. Together, we can ensure that social work is not merely affected by public policy, but helps shape it.

Sincerely,

A handwritten signature in cursive script that reads "Charles E. Lewis Jr.".

Charles E. Lewis, Jr., MSW, PhD
Founder and President
Congressional Research Institute
for Social Work & Policy

2027 SPONSORSHIP OPPORTUNITIES



VISIONARY SPONSOR - \$7,500

- **EXCLUSIVE RECOGNITION** as the Visionary Sponsor of *Social Work Day on the Hill* and *Student Advocacy Day*
- **ORGANIZATION NAME & LOGO** featured most prominently on event promotional materials, signage, CRISP's website, and selected digital communications
- **PREMIER SPEAKING OPPORTUNITY** at the in-person *Social Work Day on the Hill* reception
- **TWO FULL-PAGE ADS** with premium placement in the 2027 Souvenir Program
- **FEATURED ORGANIZATIONAL PROFILE** in the souvenir program or designated CRISP communication
- **OPPORTUNITY TO DISTRIBUTE** your organization's branded materials to event participants, subject to CRISP approval
- **40 COMPLIMENTARY PASSES** for in-person *Student Advocacy Day*

CHAMPION | \$5,000

- **ORGANIZATION NAME & LOGO** prominently displayed on promotional materials, signage, and the CRISP website
- **TWO FULL-PAGE ADS** with prime placement in the 2027 Souvenir Program
- **PRIME SPEAKING OPPORTUNITY** at the in-person *Social Work Day on the Hill* reception
- **30 COMPLIMENTARY PASSES** for in-person *Student Advocacy Day*

LEADER | \$2,500

- **ORGANIZATION NAME & LOGO** displayed on promotional materials, signage, and the CRISP website
- **ONE FULL-PAGE AD** in the 2027 Souvenir Program
- **SPEAKING OPPORTUNITY** at the in-person *Social Work Day on the Hill* reception
- **20 COMPLIMENTARY PASSES** for in-person *Student Advocacy Day*

SUPPORTER | \$1,500

- **ORGANIZATION NAME & LOGO** displayed on promotional materials, signage, and the CRISP website
- **ONE HALF-PAGE AD** in the 2027 Souvenir Program
- **ACKNOWLEDGMENT** as a Supporter Sponsor in the event program, media releases, and other feature articles
- **10 COMPLIMENTARY PASSES** for in-person *Student Advocacy Day*

PROGRAM ADS ONLY

CORPORATE: Full Page Ad - \$1,000 | Half Page Ad - \$750

NONPROFIT & EDUCATIONAL INSTITUTION: Full Page - \$750 | Half Page - \$500

Advancing American Values Through Social Work & Democracy

PROGRAM AD SPECIFICATIONS

FULL PAGE AD

Live Area: 7.5" x 10"

Trim Size: 8.5" x 11"

Bleed Size: 8.75 x 11.25

HALF PAGE AD

Live Area: 7.5" x 5"

Trim Size: 8.5" x 5.5"

Bleed Size: 8.75 x 5.75

- ALL ADS MUST BE DELIVERED CAMERA-READY
- All images must be 300 dpi (dots per inch) and color images must be converted to CYMK (Cyan, Magenta, Yellow, Black). Please convert any RGB colors to CYMK.
- Acceptable file formats: InDesign (.indd), PhotoShop (.psd) or press quality PDF (do not include trim lines/crop marks)
- Fonts and high-resolution (300 DPI) images should be embedded or packaged.
- There will be additional charge for ad design and modification.

DEADLINE FOR RECEIVING ADS: February 25, 2027

EMAIL: Ads or links to Ads for download: celewisjr@crispinc.org

ONLINE PAYMENT: <https://crispinc.org/payment-page>

MAIL: Checks payable to CRISPINC

CRISP | PO Box 575 | Bladensburg, MD 20710

