

2025 SPONSORSHIP PACKET

OUR VOICES MATTER

*Reaffirming the
Need for Social Workers
in Political Arenas*

Social Work Day On The Hill Student Advocacy Day

MARCH 26-27, 2025



The CONGRESSIONAL RESEARCH INSTITUTE FOR SOCIAL WORK AND POLICY (CRISP) invites you to be a sponsor of the annual *2025 Social Work Day on the Hill and Student Advocacy Day*.

Your support is needed and greatly appreciated as we continue our work to keep social workers engaged with Congress and the federal government. We are organizing an exciting slate of activities to celebrate March as Social Work Month and recognize the ongoing numerous contributions social workers make to our federal government.

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MARCH 26-27, 2025 | Social Work Day On The Hill | Student Advocacy Day



TOWNS & LEWIS

We believe it is more urgent now than any time in our nation's history that social workers intensify our efforts to promote social justice through increased participation in the political arena where our values,

skills and knowledge are profoundly needed. Our research and policy ideas are needed to support federal legislation that levels the playing field for all Americans. We would like to see the number of social workers in Congress double.

2025 Social Work Day on the Hill on March 26 is followed by *Student Advocacy Day on the Hill* on March 27. Hundreds of social work students from schools and departments from all over the country will gather in our nation's capital for the opportunity to advocate for federal legislation that helps our nation's most vulnerable citizens.

Special live and simulcast events and programs along with details and registration information will be posted on the CRISP website at crispinc.org.

Former Congressman Towns founded the Congressional Social Work Caucus in 2010 to provide a platform on the Hill that allows social workers to engage Congress through various activities and to expand access to internships for social work students. CRISP provides opportunities for social workers and social work students to engage Congress by organizing briefings, conducting informational forums, and assisting with field placements in Congressional offices.

As a 501(c)4 organization, CRISP is not a charitable organization and contributions are not tax deductible. However, contributions can be considered a business expense. Your support will help assure the success of Social Work Day on the Hill 2025 and make our society a better place for all our citizens.

Sincerely,

Charles E. Lewis Jr.

Dr. Charles E. Lewis, Jr.
Founder | President
*Congressional Research Institute
of Social Work and Policy*

SPONSORSHIP OPPORTUNITIES

Champion \$5,000

- ORGANIZATION NAME AND LOGO prominently displayed on all promotional materials, signage and CRISP website
- TWO FULL-PAGE ADS with prime placement in our 2025 Souvenir Program
- PRIME SPEAKING OPPORTUNITY at in-person Social Work Day on the Hill reception
- 30 COMPLIMENTARY PASSES for in-person Student Advocacy Day

Leader \$2,500

- ORGANIZATION NAME AND LOGO displayed on all promotional materials, signage and CRISP website
- FULL-PAGE AD in our 2025 Souvenir Program
- SPEAKING OPPORTUNITY at in-person Social Work Day on the Hill events
- 20 COMPLIMENTARY PASSES for in-person Student Advocacy Day

Supporter \$1,500

- ORGANIZATION NAME AND LOGO displayed on all promotional materials, signage and CRISP website
- HALF-PAGE AD in our 2025 Souvenir Program
- ACKNOWLEDGEMENT AS SUPPORTER SPONSOR in event program, media releases and other feature articles
- 10 COMPLIMENTARY PASSES for in-person Student Advocacy Day

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PROGRAM ADS

All ads must be camera ready.

- Corporate Full Page Ad - \$1,000
- Corporate Half Page Ad - \$750
- Nonprofit and Educational Institution Full Page - \$750
- Nonprofit and Educational Institution Half Page - \$500
- Organizations listed as a Contributing Sponsor for donations up to \$500

CRISP is a 501(c)4 organization and contributions are not deductible but may be considered a business expense.



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Social Work Day On The Hill Student Advocacy Day 2025

PROGRAM AD SPECIFICATIONS

All ads must be delivered camera-ready

FULL PAGE

Live Area: 8.25" x 10.75"

Trim Size: 8.5" x 11"

Bleed Size: 8.75 x 11.25

HALF PAGE

Live Area: 8.25" x 5.25"

Trim Size: 8.5" x 5.5"

Bleed Size: 8.75 x 5.75

- All images must be 300 dpi (dots per inch) and color images must be converted to CMYK (Cyan, Magenta, Yellow and Black). Please convert any RGB colors to CMYK.
- Acceptable file formats: InDesign (.indd), PhotoShop (.psd) or press quality PDF (do not include trim lines/crop marks)
- Fonts and high-resolution images must be embedded or packaged
- There will be additional charge for ad design and modification.

DEADLINE FOR RECEIVING ADS: February 25, 2025

Ads or links to ads for download can be emailed to: celewisjr@crispinc.org

ONLINE PAYMENT: <https://crispinc.org/payment-page/>

CHECKS PAYABLE TO: CRISPINC

MAIL TO: CRISP | P. O. Box 575 | Bladensburg, MD 20710



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