



**2024 CRISP
Sponsor Opportunity
Social Work Day
on the Hill**
Wednesday, March 13, 2024



Lifting Every Voice: The Power of Storytelling

In March, during **Social Work Month**, we celebrate the contributions social workers have made and continue to make to Congress and the federal government. We will be returning to the Hill in-person in 2024 after a three-year hiatus during the Covid-19 pandemic. We are highlighting social work's use of storytelling as a powerful advocacy tool for vulnerable populations whose voices are seldom heard.

Wednesday, March 13, 2024

Social Work Day on the Hill

- 11:00 a.m. **CRISP Policy & Politics Forum** will focus on social work's engagement in the political arena.
- 2:00 p.m. **Young Social Workers Speak** is our annual panel discussion featuring social work students and recent graduates discussing their engagement in the policy and political arenas.
- 5:00 p.m. **CRISP Annual Reception and Awards Presentation** will continue our tradition of recognizing the outstanding contributions of social workers in the political arena.

Thursday, March 14, 2024

Virtual Student Advocacy Day

We were able to engage hundreds of social work students during the pandemic for a virtual day of advocacy training and meetings with Congressional offices and former Hill staff. We are continuing this outreach for students who are not able to travel to the Capital.

Friday, March 15, 2024

In-Person Student Advocacy Day

Led by Lead Organizer Amani Desamours, a recent graduate of Howard University School of Social Work, CRISP will resume our in-person *Student Advocacy Day on the Hill* when students and social workers from across the nation will gather on Capitol Hill to lift the voices of vulnerable populations.

SPONSORSHIP LEVELS

Champion

\$5,000

- Organization name and logo prominently displayed on all promotional materials, signage and CRISP website
- 2 Full-Page Advertisements with prime placement in our 2024 Souvenir Program
- Prime speaking opportunity at in-person **Social Work Day on the Hill** reception on March 13
- Expo Booth during the virtual **Student Advocacy Day** event on Thursday, March 14
- 30 complimentary passes for in-person **Student Advocacy Day** on Friday, March 15

Leader

\$2,500

- Organization name and logo displayed on all promotional materials, signage and CRISP website
- Full-Page Advertisement in our 2024 Souvenir Program
- Speaking opportunity at in-person **Social Work Day on the Hill** events
- Expo Booth during the virtual **Student Advocacy Day** event on Thursday, March 14
- 20 complimentary passes for in-person **Student Advocacy Day** on Friday, March 15

Supporter

\$1,500

- Organization name and logo displayed on all promotional materials, signage and CRISP website
- Half-Page Advertisement in our our 2024 Souvenir Program
- Acknowledgement as a Supporter Sponsor in event program, media releases and other feature articles
- 10 complimentary passes for in-person **Student Advocacy Day** on March 15

Payment by check or money order should be made payable to CRISP, Inc. and mailed to: CRISP, Inc., P. O. Box 575, Bladensburg, MD 20710. Payment can be made online at: <https://www.crispinc.org/payment-page/>

Program Advertisements

- Corporate Full Page Ad • \$1,000
- Corporate Half Page Ad • \$750
- Nonprofit and Educational Institution Full Page • \$750
- Nonprofit and Educational Institution Half Page • \$500
- Organizations listed as a Contributing Sponsor for donations up to \$500

CRISP is a 501(c)4 organization and contributions are not deductible but may be considered a business expense.

Advertisement Graphics Specifications

- All images must be 300 dpi (dots per inch) and color images must be converted to CYMK (Cyan, Magenta, Yellow and Black). Please convert any RGB colors to CYMK.
- Acceptable file formats: InDesign (.indd), PhotoShop (.psd) or press quality PDF (do not include trim lines/crop marks)
- Fonts and high-resolution images must be embedded or packaged
- There will be additional cost for ad design and modification.

Advertisement Specifications

Full Page

Live Area: 8.25" x 10.75"

Trim Size: 8.5" x 11"

Bleed Size: 8.75 x 11.25

Half Page

Live Area: 8.25" x 5.25"

Trim Size: 8.5" x 5.5"

Bleed Size: 8.75 x 5.75

Advertisements must be camera ready

Deadline for Receiving Ads: February 16, 2024

Ads can be emailed to celewisjr@crispinc.org or uploaded on www.crispinc.org

Payments can be made on the CRISP website

Checks should be made payable to CRISPINC and mailed to:

P. O. Box 575, Bladensburg, MD 20710

